



**L**OVELY  
**P**ROFESSIONAL  
**U**NIVERSITY

*Transforming Education Transforming India*

**NAAC**  
GRADE **A++**



# PLACEMENT REPORT-2025

SCHOOL OF DESIGN - MULTIMEDIA

[www.lpu.in](http://www.lpu.in)

**ThinkBIG**

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# ABOUT UNIVERSITY

**Lovely Professional University (LPU)** is a multi-faculty research-oriented institution with hi-tech campus offering more than 200 professional programmes. LPU campus is a complete world in itself having students from all states of India and more than 40+ countries of the world. LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 450+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In Campus shopping mall, hospital, banks, postal services etc.



The University is ranked high on various parameters by Government Bodies and other credible organisations. LPU receives Highest Grade A++ with 3.68 score on 4 Point Scale by NAAC (National Assessment & Accreditation Council), an Autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. The Times Higher Education World University Rankings 2025 has ranked LPU amongst Top 10 Universities in India Including all Government (even IITs & NITs), & Private Institutions, and many more

## ABOUT SCHOOL OF DESIGN - MULTIMEDIA

**The School of Multimedia (Animation, Graphics & Gaming)** is dedicated to nurturing creative minds in one of the fastest-growing industries across media, education, and entertainment. In today's technology-driven world, multimedia plays a vital role in digital communication, storytelling, visual design, and interactive experiences.

With diverse applications ranging from animation and graphic design to gaming and digital content creation, the field offers immense career opportunities and entrepreneurial prospects. Our programs are designed to equip students with industry-relevant skills, creative expertise, and technical knowledge to excel as innovative multimedia professionals in the global market.



# LPU RANKINGS



**44<sup>th</sup>**

**IN MANAGEMENT**

Amongst both Government and Private Universities.



World University Rankings 2026

**5<sup>th</sup>**

**IN INDIA**

Amongst both Government & Private Universities.



**2<sup>nd</sup>**

**IN INDIA**

Amongst both Government and Private Universities.



ATIL RANKING OF INSTITUTION ON INNOVATION ACHIEVEMENTS

**3<sup>rd</sup>**

In India Atal Ranking of Institution on Innovation Achievements (ARIIA).

## PLACEMENT HIGHLIGHTS

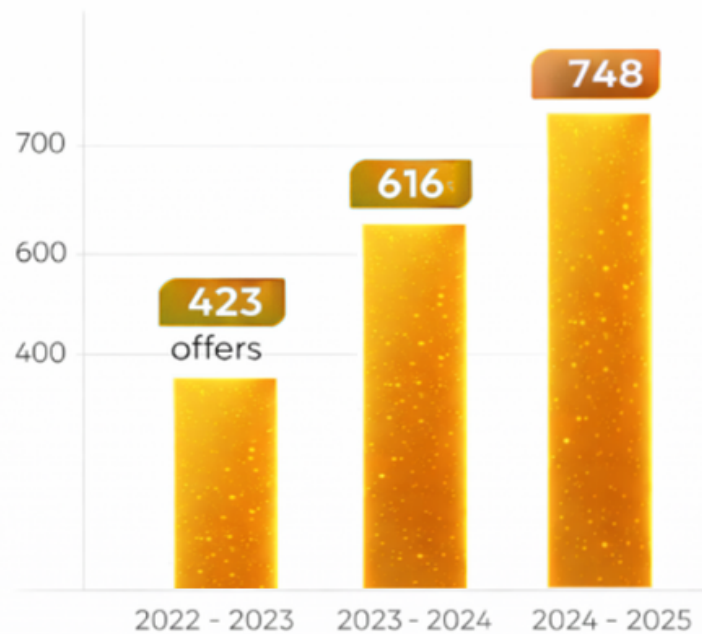
### Unique Offers

The increase in unique offers indicates a broader range of individual opportunities for multimedia students.



### Total Job Offers

The sustained high number of total offers reflects consistent employer engagement for multimedia graduates.



# PLACEMENT HIGHLIGHTS



With a dynamic curriculum, hands-on industry exposure, and a robust career support ecosystem, the department continues to empower students for successful careers in animation, VFX, gaming, graphic design, digital media, and emerging creative technologies.



**SURYANSH THAPA**

B. Design-Graphics  
(2020-2024)

**OPTMYZR**  
**@23.25 LPA**



**TANIA KUNDU**

M.Sc. Multimedia  
(2022-2024)

**HEWLETT PACKARD  
ENTERPRISE  
@20 LPA**

**“Our students are working with leading brands across animation, gaming, and graphic/UI-UX industries with packages upto **23.25** Lacs per annum.”**



**Harsh Namdeo**  
B.Design- Graphics  
(2021-2025)

**PHOOL**



**Banisha Pyngrope**  
B.Design- Graphics  
(2020-2024)

**STRIDE**  
one



**Lavisha Jain**  
BSc- Design Multimedia  
(2020-2024)

**EAA**  
EDUCATION  
ACCESS  
AUSTRALIA



**M Parthasarathy**  
B.Design- Graphics  
(2020-2024)

**VIROHAN**



**Meghna Raaj Khatri**  
B.Design- Graphics  
(2020-2024)

**PHOOL**



**Susmita Adhikari**  
M.Sc. Design-Multimedia  
(2022-2024)

**KNOWNSENSE**  
STUDIO

# PROMINENT RECRUITERS



# PROUD ALUMNI

## FROM LPU TO THE BIG SCREEN

Border 2's stunning VFX crafted by LPU alumni.



**Kumar Gyanesh**  
B.Design-Multimedia  
Batch-2022-2026  
Unreal Engine Artist



**Aniket Kumar**  
B.Design-Multimedia  
Batch-2017-2021  
Unreal Engine Artist



**Jenish Panwala**  
B.Design-Multimedia  
Batch-2018-2022  
Mid lighting Artist



**Ashish Jasuja**  
B.Design-Multimedia  
Batch-2022-2026  
FX Technical Director



**Utkarsh Gupta**  
B.Design-Multimedia  
Batch-2008-2012  
2D Supervisor



# ENTREPRENEURSHIP & FINANCIAL INDEPENDENCE

**Rounak Adhikary, A student of Multimedia Department**

has secured substantial support for his brainchild,  
'ProjectX.Cloud,'receiving an infusion of

**\$200,000**  
**(Rs 1.70 crore)**  
**in infrastructure aid**  
**from**  
**Google Cloud.**



**SUNIL SINGH**  
B.DESIGN- GRAPHICS (2022-2026)  
TOP FREELANCE EARNER  
**( INR- 1CR )**



**AYUSHMAN ROY**  
B.DESIGN- GRAPHICS (2022-2026)  
TOP FREELANCE EARNER  
**( INR- 50 LACS )**

Students gain experience beyond internships by working on freelance projects or participating in entrepreneurial ventures.

| TOP 5 EARNERS <small>(During study period)</small> |                                     |                               |
|----------------------------------------------------|-------------------------------------|-------------------------------|
| ★ <b>MD EFTAKHER</b><br>Rs. 32 Lacs                | ★ <b>RAJAT SAINI</b><br>Rs. 12 Lacs | ★ <b>NAYEEM</b><br>Rs. 7 Lacs |
| ★ <b>SUBHAM</b><br>Rs. 5 Lacs                      | ★ <b>RITIK RAJ</b><br>Rs. 90,000    |                               |

# STUDENT'S TESTIMONIALS



**Tania Kundu**



**Hewlett Packard  
Enterprise**

"I'm sincerely thankful to LPU for providing me with the knowledge, exposure, and confidence to secure this amazing opportunity. The faculty's guidance, practical experience, and industry-related curriculum have played a significant role in my career."

**Nitin Kumar**



"I am truly grateful to my university and faculty members for the right guidance and exposure that strengthened my learning. The practical, experience-driven curriculum encouraged me to step out of my comfort zone and improve every day. Our experienced and supportive faculty played a major role in shaping my skills."



**Indrajeet Singh**

**NURIX**

"My placement experience was really great. I received full guidance throughout the process, which helped me feel confident at every step. I also appreciated having the flexibility and support to choose the opportunity that suited me best. "



**Shubh Laxmi**



"My placement journey was smooth and encouraging at every step, I felt supported, informed, and genuinely encouraged. The faculty didn't just prepare us for interviews they helped us discover roles that matched our dreams. That guidance turned the entire journey into something truly memorable."



# PROGRAMMES OFFERED

## UG Programmes

- 01** *B.Sc. (Animation & VFX Design)* 3 yrs.  
*Specializations: Animation, Modelling, VFX*
- 02** *B.Sc. (Graphics)* 3 yrs.  
*Specializations: Applied graphics, UI-UX, Print*
- 03** *B.Sc. (Gaming)* 3 yrs.
- 04** *B.Design (Animation & VFX Design)* 4 yrs.  
*Specializations: Animation, Modelling, VFX*
- 05** *B.Design (Graphics)* 4 yrs.  
*Specializations: Applied graphics, UI-UX, Print*
- 06** *B.Design (Gaming)* 4 yrs.  
*Specializations: Game Art, Game design, Playraming*

## PG Programmes

- 01** *M.Sc.(Animation & VFX Design)* 2 yrs.  
*Specializations: Animation, Graphics, VFX*

## Doctorate Programme

- 01** *Ph.D. (Animation and Visual Design)* 3 yrs.



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Website: [www.lpu.in](http://www.lpu.in)

Email: [admissions@lpu.co.in](mailto:admissions@lpu.co.in)