

MBA Video Essay Upload Process



Transforming Education Transforming India

India's Best Private University

LPU offers everything you are looking for – world-class infrastructure, research-oriented faculty, numerous academic opportunities, a vibrant campus, a dynamic environment, and a lifelong Verito.

150+
Programmes
offered



Application form 2023

[Register](#) [Login](#)

[Login with Google](#)

OR

Login

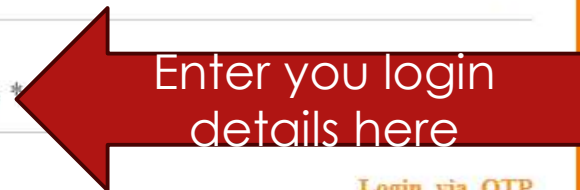
Your Email ID / Mobile Number / Application Number

Your Password *

[Login via OTP](#)

☐ Remember me

[LOGIN](#) [FORGOT PASSWORD?](#)



[For International Applicants Click Here](#)



Dashboard

Welcome Test



Dashboard

All Application Form(s)

My Payments

My Queries

My Communication

Nearest LPU Office

Download Prospectus

Application User Guide

Scholarship at LPU

LPU's Final-Year students
getting **Highest Package**

₹2.5 CRORE PACKAGE | **₹1.03 CRORE PACKAGE**
\$1,18,000

1700+ LPU students selected at packages
of **₹10 Lakh-₹2.5 Crore***

*for 2021-2024 batches



Sr Saravna Vahni: 258
Subbushashmi Mangenathan
B.Tech in Robotics
& Automation
(Batch 2025)

Betireddy Naga
Varma Reddy
B.Tech in Robotics
& Automation
(Batch 2025)

01 Application(s) In-Progress

No Application(s) Completed

[Apply New Application →](#)

LPUNEST | MBA - 2026

Application No.

C26200004

Date

Submitted Date ⓘ

Action

[Upload Video Essay](#)

Click on **"Upload Video Essay"** button

Documents

[LPUNEST Application PDF](#)





This page will
appear once
you click on
**“Upload
Video Essay”**
button

LPUNEST | MBA - 2026



Upload Video Essay

Call

Step 1 of 1

Any Queries? Ask Us

Submit a video essay of approximately 2 minutes on the below topic.

- Introduce yourself briefly, outline your career objectives, and considering the evolving business landscape, explain your motivations for choosing to pursue an MBA at the Mittal School of Business, Lovely Professional University.

The purpose of the video essay is to showcase your personality, communication skills, and suitability for the MBA program. So keeping in mind this purpose, prepare video essay in light of following suggestions:

Speaking

- Write script to ensure a logical structure with the following components:
 - a. Begin with a clear introduction highlighting pertinent achievements, job experience etc.
 - b. Outline your career goals, and
 - c. Express your motivation to join LPU MBA program (Visit LPU website to know more about the programme)
- Speak enthusiastically, be natural and do not read while speaking.
- Speak looking straight into the camera to create a connection with the evaluator.

Recording Video

- Capture a video with a full-body view, ensuring that you are recorded from the feet up, with clear visibility of your face and hand gestures.
- Wear a light plain shirt, dark trouser, coat and a tie to make a positive first impression.
- Choose a well-lit place with a clean background like a plain wall without any distractions in the back.
- Capture the video in a quiet place to avoid unwanted sounds like people speaking, car horn, dog barking etc. Use a microphone if required to ensure clear and crisp audio.

[Click here to view detailed guidelines including evaluation parameters](#)

Upload your video on Google Drive and submit the link with open access. [Click here](#) to know the video upload process on Google Drive.

Video URL Link *

**“Click here” to know how to create
“Video link”**

“Important Instructions”

Call

Any Queries? Ask Us

Submit



Upload Video Essay

Step 1 of 1

Submit a video essay of approximately 2 minutes on the below topic.

- Introduce yourself briefly, outline your career objectives, and considering the evolving business landscape, explain your motivations for choosing to pursue an MBA at the Mittal School of Business, Lovely Professional University.

The purpose of the video essay is to showcase your personality, communication skills, and suitability for the MBA program. So keeping in mind this purpose, prepare video essay in light of following suggestions:

Speaking

- Write script to ensure a logical structure with the following components:
 - a. Begin with a clear introduction highlighting pertinent achievements, job experience etc.
 - b. Outline your career goals, and
 - c. Express your motivation to join LPU MBA program (Visit LPU website to know more about the programme)
- Speak enthusiastically, be natural and do not read while speaking.
- Speak looking straight into the camera to create a connection with the evaluator.
- Familiarize yourself with the video essay evaluation parameters so that you can create your video accordingly.

Recording Video

- Capture a video with a full-body view, ensuring that you are recorded from the feet up, with clear visibility of your face and hand gestures.
- Wear a light plain shirt, dark trouser, coat and a tie to make a positive first impression.
- Choose a well-lit place with a clean background like a plain wall without any distractions in the back.
- Capture the video in a quiet place to avoid unwanted sounds like people speaking, car horn, dog barking etc. Use a microphone if required to ensure clear and crisp audio.

[Click here to view detailed guidelines including evaluation parameters](#)

Upload your video on Google Drive and submit the link with open access. [Click here](#) to know the video upload process on Google Drive.

Video URL Link *

Paste your video link hereThen click on "Submit" button**Submit**



← BACK TO DASHBOARD

Thank You!

Video essay submission successful

Application Number : **C26200004**

Payment Transaction ID : NA

For further reference and any correspondence, please ensure that you mention your application number printed above for easy retrieval of your application form.

This also serves as an acknowledgement that your application has been received by the institution. You can print your completed application form and acknowledgement receipt for your own records.

