



LOVELY
PROFESSIONAL
UNIVERSITY

Transforming Education Transforming India

NAAC
GRADE **A++**

PRESENTS

Bharat Innovation CHALLENGE 2025



India's Biggest Brain Marathon

18 WINNER
CATEGORIES

14 LAKH+
CASH PRIZES

10 THEMES &
CATEGORIES

2 STAGES
COMPETITION

20TH JULY, '25 - MID APRIL, '26

INNOVATE FORWARD BY

CITIZEN

MEDIA PARTNER

THE HINDU
IN SCHOOL

LIFESTYLE PARTNER

scarters

ROBOTICS PARTNER



AI PARTNER

quantiphi

ROUND - 2 | GRAND FINALE STUDENT **HANDBOOK**



ABOUT

Bharat Innovation

CHALLENGE 2025

India's Biggest Brain Marathon

*Bharat Innovation Challenge is **India's Biggest Stage** for young visionaries **aged 13–18** to turn bold ideas into **AI-powered solutions**.*

*From classrooms to national spotlight, form your squad, represent your school, and **compete with the best minds across the country**.*

NO FEE. NO LIMITS.

*Just raw creativity, real impact & **national recognition!***



ORGANISERS

Steering Innovation with **Vision and Purpose.**
The Driving Force of Bharat Innovation Challenge 2025.

Chief Patron



Dr. Ashok Kumar Mittal
*Founder Chancellor,
Lovely Professional University,
Member of Parliament
(Rajya Sabha)*

Patron



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Lovely Professional University,
Punjab, India*

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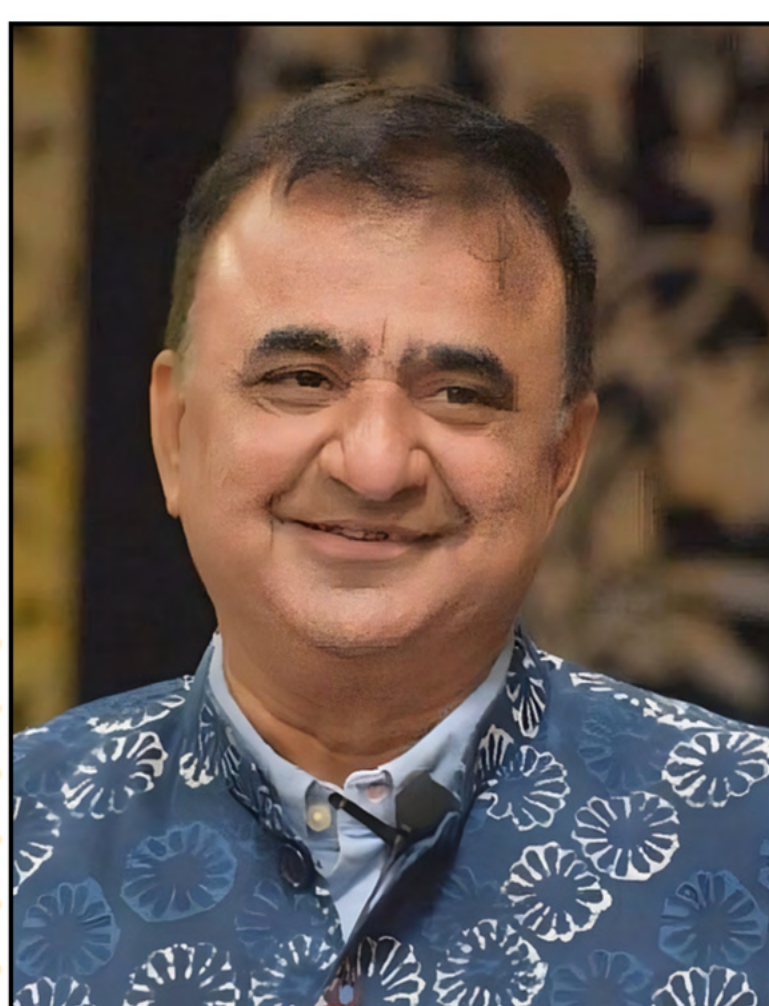
Dr. Jaspal Singh Sandhu
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Industry Advisory Board



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*Global Head - People & Culture
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Rachit Nayyar
*Regional Activation Lead, EMEA
GOOGLE*



Gunjan Mishra
*AVP - Human Resource
CORRO HEALTH*



Jagmohan Singh
*Aerospace & Def. Consultant
EX-LOCKHEED MARTIN*



Stages & Timelines

The challenge is divided into **2 Stages**.
Each stage is **clearly detailed out** and defined below.

STAGE-1 | Online Submissions

20th July - 7th Oct, '25

- ✦ Choose and present unique ideas & solutions from **10 Categories**
- ✦ **Show the use of Technology & AI** in your solutions. No coding needed.
- ✦ Teams to **prepare & upload** their presentations on the **event portal**
- ✦ Team Size: **2-5 Students + Faculty**
Student age bracket: **13-18 years**
- ✦ All work for Stage-1 will be done and submitted **online only**
- ✦ Students from **classes 8th to 12th** are eligible to participate
- ✦ There is no registration fee for participation
- ✦ Schools can send **multiple teams**, each with a unique idea
- ✦ Industry mentors & jury will select **Top teams for Stage 2**

STAGE-2 | Offline Presentations

17th -18th April, '26

- ✦ **Top Teams will be invited** to present their ideas at **LPU Campus**
- ✦ **Accommodation & Food provided** for Finale Teams at **LPU Campus**
- ✦ Top Industry Leaders as Jury
PAN India Participation
- ✦ **Rs. 14 Lakh+ Prizes in Cash.**
18 Prize Categories. Certificates for all.
- ✦ The ideas will be judged by **top industry leaders and mentors**
- ✦ **Participation Certificates** will be given to all teams
- ✦ All qualified teams will **present their Prototypes** in Stage 2
- ✦ **Mentors will accompany their teams** for the Second stage at LPU Campus
- ✦ Various **Interactive online sessions planned** for the Finalists



Expo & Pitching Round

The jury will do **walk-throughs and interact with the students** at the expo.
Use these points to keep in mind the overall **quality and details of your presentation**.

WHAT FINALIST TEAMS ARE EXPECTED TO PREPARE	
COMPONENT	DESCRIPTION
REFINED PITCH DECK	Updated version of the Stage 1 PPT, covering:- Problem, Solution, AI Application- User Journey- Demo & Roadmap
WORKING PROTOTYPE / DEMO	Finalists are expected to build and present:- A digital prototype, functioning app, AI model, IoT demo, or physical model depending on the idea
DISPLAY MATERIALS	- Project poster or standee - Laptop/mobile/tablet for live demo - Tangible model or interactive demo (if applicable)
LIVE ELEVATOR PITCH	- A 10 minutes presentation in front of jury - Followed by 2-3 minutes of Q&A - Each team gets one turn on stage

PROCESS & OVERVIEW FINALE PITCHING ROUND	
STAGE	DETAILS
TEAM SLOT ALLOCATION	- Each of the Top teams is assigned a specific pitch time slot in advance. - Slots are grouped by theme across multiple parallel tracks - Shared via microsite, email, and WhatsApp.
LIVE STAGE PITCH	- Each team delivers a 10 minutes stage presentation. - Must include: Problem, AI-based Solution, Demo Walkthrough, Impact, and Vision etc. - Uses a clicker, USB, or laptop for the final PPT deck.
JURY Q&A ROUND	- Immediately follows the pitch (2-3 minutes). - Judges ask practical, technical, and feasibility questions. - Students must demonstrate clarity, composure, and team synergy.
PROTOTYPE WALKTHROUGH	- Jury visits each team's Innovation Expo booth post-pitch. - Teams give hands-on demo of models, apps, or working concepts. - Judges may ask follow-up questions and optionally revise scores.
JURY SCORING	- Parameters include:- Innovation & Uniqueness- Use of AI- Practical Feasibility- Team Clarity- Prototype Strength- Presentation Skills- Real-world Impact - Each team is scored out of 50.
JURY DELIBERATION	- Jury assembles in a private lounge. - Scores are compiled digitally or manually.
RESULT ANNOUNCEMENT	- Winners are revealed during the Award Ceremony. - Categories include Grand Prizes, Theme Awards, Best Prototype, etc. - Results published on the microsite & social media post-event.

Judging Criteria

Judging for the **Second round** will comprise of the **Expo & the Live Pitches**.
Use these points to keep in mind the overall quality and details of your Pitch.

JUDGING CRITERIA		
EVALUATION CRITERIA	DESCRIPTION	MAX MARKS
INNOVATION & UNIQUENESS	Is the idea original, creative, and out-of-the-box?	20
USE OF AI / TECH INTEGRATION	Is AI effectively and meaningfully integrated into the solution?	15
PROBLEM UNDERSTANDING	Is the problem clearly defined and relevant to the theme?	10
FEASIBILITY & PRACTICALITY	Can this idea be realistically implemented or prototyped?	15
PROTOTYPE QUALITY	How effective and functional is the model/app/demo?	20
PRESENTATION CLARITY	Is the pitch well-organized, confident, and impactful?	10
IMPACT POTENTIAL	Will the idea create social, economic, or environmental value?	10

SAMPLE PITCH STRUCTURE – FOR FINALIST TEAMS	
SLIDE/SECTION	DETAILS & TIPS
INTRODUCTION	- Team name, school, city 1-line problem summary
PROBLEM STATEMENT	- What real-world issue are you solving? - Whom does it impact? Include stats if possible
PROPOSED SOLUTION	- Explain your idea and how it works - Keep it simple and visual
USE OF AI / TECH	- Where and how does AI come in? - Mention algorithms/tools (at a student-friendly level)
PROTOTYPE DEMO	- Show your working app/model/video demo - Mention what is functional vs. in-progress
TARGET AUDIENCE & IMPACT	- Who benefits from your idea? - What change will it create?
FEASIBILITY & SCALABILITY	- Can it be launched or scaled? - Mention materials, platforms, budgets
TEAM ROLES	- What did each member contribute? - Show collaboration and clarity
CONCLUSION	Reaffirm your idea in 1 line- Say thank you and invite questions

Prizes & Awards

Top Teams will be competing for the Prizes & Awards below.
The Prizes & Awards will be given **at the LPU Campus**.

GRAND PRIZES				
POSITION	AWARDEES	PRIZE	MENTOR REWARD	AWARD
1st Place	1	₹3,00,000	₹50,000 included	• Trophy + Certificate + Scholarship / Internship
2nd Place	2	₹2,00,000	₹30,000 included	• Trophy + Certificate + Scholarship / Internship
3rd Place	3	₹1,00,000	₹20,000 included	• Trophy + Certificate + Scholarship / Internship

OTHER PRIZES			
POSITION	PRIZE	MENTOR REWARD	AWARD
Most Impactful Solution	₹50,000	₹10,000 included	• Trophy + Certificate
Best Overall Presentation	₹25,000	₹5,000 included	• Trophy + Certificate
Best Prototype Team	₹25,000	₹5,000 included	• Trophy + Certificate
10 Special Award Categories	₹25,000	₹5,000 included	• Trophy + Certificate
5 Best School Contributors	₹25,000 per school	-	• Trophy + Certificate

ADDITIONAL POINTS
• Certificate of Excellence – For all top teams in Stage 2 • Certificate of Participation – For all participating teams in Stage 1. Sent via email. • Mentor Certificates – For all mentors of the Finale teams. • School Appreciation Letters – For all contributing institutions. Sent via email.

Important Points

THE GRAND FINALE 17TH & 18TH APRIL, 2026

AT LOVELY PROFESSIONAL UNIVERSITY CAMPUS
PHAGWARA, PUNJAB, INDIA

- Teams will be required to submit their updated and final PPTs, one week before the Grand Finale Dates. The link will be shared closer to the date.
- Teams must bring all necessary project materials, prototypes, models and display aids.
- Originality is mandatory. Any form of plagiarism, copied ideas, or misrepresentation will lead to immediate disqualification.
- A document with a declaration form, rules, regulations and policies will be shared with the teams shortly. All participating teams must submit the form within the specified time period.
- Pickup and drop facilities will be provided only from:
 - Amritsar Airport (Sri Guru Ram Dass Jee International Airport), and
 - Phagwara Railway Station, as per the official schedule shared via email
- No travel reimbursements or alternative travel arrangements will be provided by LPU or the Organising Committee. Teams opting for independent travel do so at their own expense and risk.
- Free accommodation and meals (breakfast, lunch, dinner) will be provided within the LPU campus hostels to all registered team members and registered mentor.

Finale **FAQs**

Q: Will accommodation be provided, and what is the rooming arrangement?

A: Yes, free accommodation and meals (breakfast, lunch, dinner) will be provided within the LPU campus hostels to all registered team members and registered mentor.

Boys and girls will be in different hostels. Hostel rules and regulations are required to be followed by the Mentors and Participants.

Q: Can parents or guardians accompany the team?

A: Yes. However, accommodation, meals and any form of transportation or reimbursement will NOT be provided to the parents.

Q: Is travel reimbursement provided for train or flight tickets?

A: The organizers do not provide monetary reimbursement for any form of travel tickets (bus, cab, train, flight etc.). Teams must bear the cost of their travel to the city. No reimbursements will be provided of any kind.

Q: Can a parent act as a mentor?

A: Yes. If a parent is capable of guiding the team, they are eligible to act as the official Mentor for the Grand Finale. However, if a faculty mentor is being replaced by a parent, an official email from the Principal's office will be required to validate the change. Only one parent can act as a mentor per team.

Q: Can we change our project model or idea entirely?

A: You cannot change the core idea/solution selected for the finale. However, you are strongly encouraged to modify, refine and polish your presentation and prototype to make it competition-ready for Round 2.

Q: What kind of model do we need (Working vs. 3D)?

A: You should aim to present the best possible representation of your idea. A working prototype is always preferred if applicable, but a high-quality model/app that clearly demonstrates the functionality is essential.

Finale **FAQs**

Q: What is the format of the finale? Do we need a stall?

A: The Grand Finale will feature an Expo-style setup.

- Yes, stalls will be provided for every team at the venue.
- You will be required to showcase your prototype/project to the esteemed Jury, Experts and Visitors.

Q: Can we change a team member or add a new student?

A: Yes, modifications to the team are allowed. However, please note the following rules:

- A team must have a minimum of 2 and a maximum of 5 members.
- To request a change, your School Principal must send an official request to **bic@lpu.co.in** using the school's official email ID.

Q: What documents do we need to carry?

A: All participants and accompanying adults must carry a valid Government Proof of Identity (Aadhar Card/PAN Card/Passport) along with your School ID Card. School ID Card is Mandatory.

Q: Is there any pickup facility available?

A: Yes! We will provide complimentary pickup and drop-off services from the following locations to the LPU Campus:

- Amritsar Airport
- Phagwara Railway Station



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PRESENTS

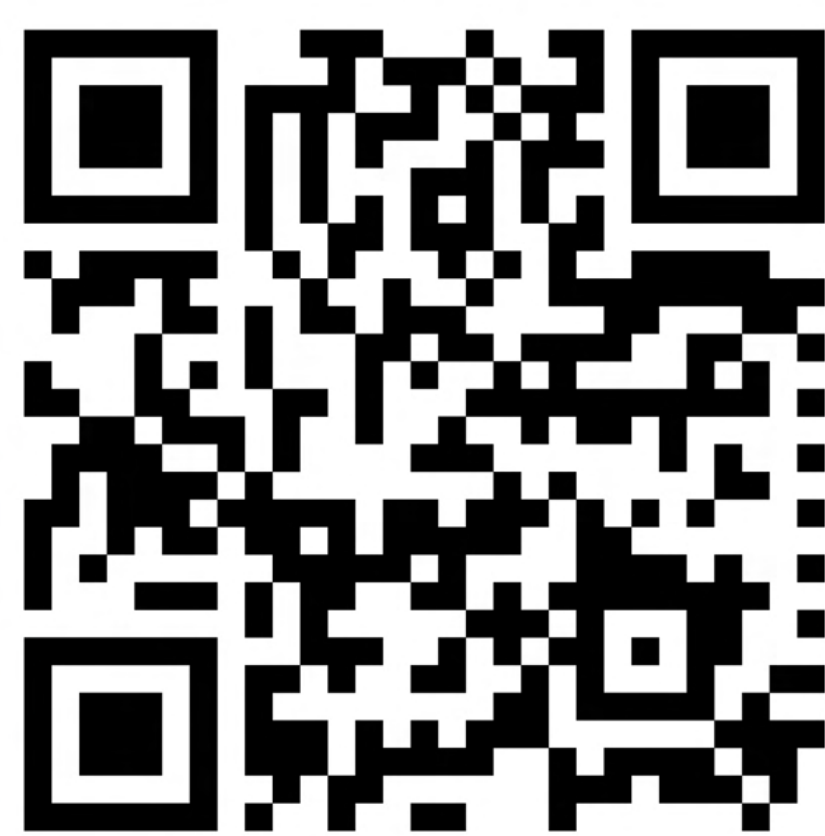
Bharat Innovation

CHALLENGE **2025**

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20TH JULY, '25 - MID APRIL, '26

VISIT WEBSITE



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